



A safe place where people learn and grow,  
that serves our needs and enriches our lives  
in a supportive, fun and caring environment'



**“Strictly Come Dancing” Fundraiser in aid of  
Ozanam House Community Resource Centre, SVP**

Dear Sir, Madam

I hope this finds you well.

For the past 6 years, Ozanam House SVP has held its annual fundraiser, *Ozanam Come Dancing*, which, owing to its success now acts as one of the main sources of financial support for the Centre. This event has become a huge success since its commencement in 2013, and I am hoping that you and your company might now get involved, and be a part of *Ozanam Come Dancing's* continued success by becoming one of our main sponsors in the event.

This year's **Ozanam Come Dancing** event will take place in **Liberty Hall, on Friday, 8<sup>th</sup> March 2019** to a packed audience of 400 people. The show will be hosted by television personality Brendan Courtney who will be joined by our celebrity judges Neili Conroy and Katherine Lynch. Dedicated volunteers, which include members of our Centre, SVP staff and also staff from other partner companies such as *Independent News and Media, McCann FitzGerald Solicitors and AIB* are on board for this years event.

Last year we raised €50,400 which provided crucial funding for our summer youth programmes. This meant we were able to extend our capacity, and offered 286 children and young people from the North Inner City a safe place to come over the summer weeks where they engaged in our summer projects here in the Centre.

**Support Ozanam House and our Summer Youth Programmes**

Ozanam House, as a project of the Society of Saint Vincent de Paul, provides childcare, youth programmes, adult education classes and community programmes for the elderly, to over 500 members of our community. As mentioned above, we were able to offer 286 children and young people a safe environment during the summer months last year and we hope to do the same again this year. These months can be the most worrying for parents in the Inner City with a lack of focused and safe activities available in the area. With a team of over 60 volunteers we provide their children with a memorable experience in a safe, nurturing, yet fun-filled environment.

## Support our Ozanam Come Dancing 2019

This year we hope that you might be able to get involved as well, by sponsoring one of our dancers in the event and becoming one of our premium sponsors.

The cost of this **PREMIUM Sponsorship Package is €950.**

- Your **direct sponsorship of a dancer** will be promoted and highlighted throughout our advanced advertising of the event (**online, fundraising pages, social media, visual media, posters and promo events**), throughout the venue and from the stage on the night.
- You will be marked and acknowledged as the dancers' **DIRECT** sponsor in their pre-recorded clips shown from the stage prior to their dance.
- You will receive a **full-page advert** in the programme which will be given complimentary to all 400 audience members as well as to all of our corporate sponsors, SVP members, our community network, and centre service users.
- You will receive **2 complimentary tickets** with priority seating for the show.
- You and your fellow ticket holders will also receive **access to our exclusive Sponsors VIP Lounge** in Liberty Hall with complimentary food and drink throughout the event.

Some major national and international firms are already involved including:

**AIB, Abbey Capital, 4FM, Eversheds Sutherland, Global Vision, McCann FitzGerald, Independent News & Media, Joe O'Reilly Developers and Paddy Power**

Each will supporting their own staff on the stage and senior management from each firm will be in attendance on the night.

This is a great opportunity to advertise and promote your company directly to a large number of potential customers, thereby receiving great exposure amongst our corporate partners as well as recognition of your support for our Centre and our services. This support will certainly be acknowledged on the night.

If the premium sponsorship package is not of interest to you, you may wish to support us in other ways, either through our **GOLD Sponsorship** (detailed below) or our **SILVER sponsorship** (detailed below) or through **goods or services, or executive gifts** for our **Exclusive Raffle** and we would be most grateful of this support.

### Gold Sponsors Package €725

- Acknowledgement and promotion of your company as **one of our main sponsors** throughout the event – In the venue on the night and all media publications.
- You will receive a **full-page advert** in the Programme.
- You will receive **2 Tickets** to attend the event with priority seating for the show.
- You will receive **access to our Sponsors' Lounge** in Liberty Hall with complimentary food and drink.

### Silver Sponsors' Package €500

- Acknowledgement of your company as **one of our main sponsors** throughout the event.
- You will receive a **half-page advert** in the Programme.
- You will receive **2 Tickets** to attend the event.
- You will receive **access to our Sponsors' Lounge** in Liberty Hall with complimentary food and drink.

Alternatively you might be interested in taking out an advertisement alone at the following rates:

**Full Page: €350**

**Half Page: €250**

Over the past 16 years, Ozanam House has been a key resource for the local community, giving members the self-belief that they and their families can have a better future.

We now hope that you will be able to get involved and become a part of that success into the future as one of the main sponsors of our ***"Ozanam Come Dancing 2019"*** event.

I hope to hear from you soon.

Kind Regards



Tony Rock  
Manager